



**October 15, 2009**

**Tourism Day**

**Ameristar Casino**

**Objectives:**

1. To gain a better understanding of the economic factors that encompass the tourism industry.
2. To create awareness of the specific impact tourism has on St Charles County.
3. To familiarize ourselves with the tourism opportunities available within St Charles County.

**Agenda**

7:30 am	Meet on <u>Lowest Level</u> of Ameristar Casino to Load Bus (park in upper levels of the south garage take elevator to lowest floor and go out elevator area and you will see the bus)
7:30 – 8:30	Travel to August A. Busch Conservation Nature Center
8:30 – 9:15	<u>Tourism and Conservation Areas</u> - John Vogel
9:15 – 10:00	Project Time
10:00 – 10:30	Travel to Daniel Boone Village
10:30 – 11:45	Tour Daniel Boone Village
11:45 – 12:00	Travel to Sugar Creek Winery
12:00 – 12:30	<u>Cooperation to Boost Tourism</u> – Becky Miller
12:30 – 1:30	Lunch
1:30 – 2:30	Travel to First State Capitol Building
2:30 – 3:00	<u>Tourism and the Community</u> - David Rosenwasser
3:00 – 4:00	Tour First State Capitol Building
4:00 – 4:15	Travel to Ameristar Casino
4:15 - 4:45	<u>Tourism and the Economy</u> - Denise McGown
4:45 – 5:00	Your Turn

**Directions:** Take I-70 to the 5th Street North exit Follow signs to Casino. Park in south parking structure take elevators down to bottom floor exit into parking area to find bus.

**Dress Code:** Business Casual (no jeans or shorts) with comfortable shoes for walking. Please bring an umbrella or jacket if inclement weather is forecasted.

Emergency Contacts: Jon Easterling 314-363-4822

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